

# Profile of Success

## Experience the Lifestyles Difference

Imagine two mid-career professionals living in an established, well-treed, Oakville neighbourhood. He commutes to corporate Toronto, and she's in healthcare. Their cookie-cutter, builder, home no longer suits their needs – too many enclosed rooms, lot of unusable space and little, natural light flow. The kids have flown the coop and bought the cottage, now too far to bother with each weekend. Yet, they love the neighbourhood and don't want to move due to the largely, exclusively, single residential family homes, not surrounded by a lot of high density or mixed land usage, which is increasingly an endangered (and valuable) species. What's the solution? Redesign, rebuild and transform – an exciting, yet daunting endeavour.

So they turn to Lifestyles by Barons to



develop and manage the project. Literally, the entire project: from consultation, to concept, to completion, Lifestyles by Barons takes care of every detail. One of the few companies of their kind, they seamlessly meld the design and building process, making it easy for the client. They pull together all elements so the decor flows. It's a holistic approach to the home transformation.

"With traditional renovation projects," Gordon Baron, President of Lifestyles by Barons says, "builders and designers don't always sink. Builders complain about designers, and designers complain about builders and it's incredibly difficult to coordinate the

two. It's also how costs and timelines get out of control."

When working with Lifestyles by Barons, the entire process is their responsibility, Baron says, including concept, design, permits, procurement (working directly with manufacturers to ensure top quality), and building the completion of a dream. "Every aspect of the process must be seamless and painless for the client," says Rick Inacio, Director of Sales.

The process starts with a thorough consultation, about three to four hours long, which focuses on adding more value, character, application and architectural detail to the home, often utilizing the same square footage to dramatically enhance the design, flow and overall living space. Then, when the client wishes, the fun begins and virtual reality takes over.

"That's when we really listen to the client, to what they want and how they want to live, and we create a custom 'virtual reality of their home entirely redesigned," Baron says. "We digitize precisely how the house sits now and create a computerized CAD

as the natural stone feature walls in the spa bathroom or breath-taking outdoor living areas which are seamless natural extensions of the home, is finalized before the construction begins. That way, when the project is complete, it's truly turn-key, ready and waiting for decades of elegant, worry-free living.

A testament to Lifestyles by Barons' customer satisfaction, is their Tour of Homes event, organized twice a year, fall and spring, where previous clients provide a unique opportunity by opening their custom Lifestyles by Barons' home to a select group of registered individuals. Baron's staff members take groups of 30 to 40 people on guided tours respectfully through these private urban retreats, offering a genuine glimpse of homes, and lives, majestically transformed. Lifestyles is now moving into its 18th year of running the Tour of Homes, and will be proudly showcasing their next project known as the Sandstone residence. Kindly refer to their website for further details, and take some virtual tours of a small sampling of their home transformations on-line.



Meet the Lifestyles By Barons Team  
President Gordon Baron, Customer Care Manager Lissa Pullinger, Rick Inacio Director of Sales, and Sandra Owen Office Manager.

replica of the home uniquely transformed. The glass house and colour renderings allows our clients to see through the structure and visualize how the changes will impact the space. It's very detailed, and uniquely specific to their home."

At Lifestyles by Barons, every decision about every detail, from custom dream kitchens, to window and skylight packages, to furnishing elements, to eco-friendly radiant heating, to timeless design finishes such

## Lifestyles by Barons

Telephone: 905-872-5777  
Fax: 905-877-5586  
Email: rick.inacio@lbbdesigns.ca

# Lifestyles by Barons

a full design & build Company

invites you to  
our 18th year of our Tour of Homes  
featuring the Sandstone Residence

Before



After



These are three major full home design/build projects that showcase truly beautiful custom design—total home transformations.

Dated cookie cutter models have been remodeled into luxury dream homes!

Before



After



From Concept, to 3-D modelling. Permits, to procurement. Build, to completions of your dreams, we are with you every step of the way.

On behalf of the Lifestyles Team we look forward to seeing you at our Sandstone project.

Before



After

